Sensational Archives

MARAC

Mid-Atlantic Regional Archives Conference

MARAC Spring 2011 Meeting ❧ May 5–7, 2011

The Westin Alexandria ❧ Alexandria, Virginia

Welcome To Alexandria!

The Program and Local Arrangement Committees for the Spring 2011 MARAC meeting extend a cordial invitation for you to join us May 5–7 in historic Alexandria, Virginia!

Founded in 1749 along the banks of the Potomac River, Alexandria boasts a rich history and is an attractive and convenient destination for visitors. Alexandria is the city where George Washington worshipped in the historic Christ Church, a young Robert E. Lee walked along cobblestone streets, and the Civil War suffered its first notable casualty. The Alexandria Westin is one of the newest hotels in the city, conveniently located near the Amtrak and Metro stations and the Old Town historic district, with its many fine dining and shopping venues.

As archivists, we are well aware of the remarkable and often surprising content of our collections. This spring's conference theme, *Sensational Archives*, recognizes the unique and compelling nature of archives, as well as emphasizes the new projects, programs, practices, and technologies that are bringing archives and users together in more meaningful and innovative ways.

The program features twenty-two sensational sessions, which address the gamut of professional challenges, including off-site appraisal; rights and reproductions; working with publishers; maintaining electronic records; and describing audiovisual material. Archivists will share their experiences working in congressional archives, independent schools, community colleges, and as part of university faculty, and will speak on sensational topics such as social media; recipe collections; architectural records; cultural sensitivity; preserving oral history and recorded sound collections; and local outreach.

Several fascinating tours highlight Alexandria's memorable history and include Gadsby's Tavern Museum, a fully functional restaurant recreating the ambience of an 18th century tavern; the Fort Ward Museum and Historic Site, the best preserved of the system of Union forts and batteries built to protect Washington, DC, during the Civil War; and the Black History Museum, which includes a museum, library, and a permanent exhibit on African American life in Alexandria.

Our plenary address will be delivered by Randall "Rand" Jimerson, Professor of History and Director of the graduate program in Archives and Records Management at Western Washington University and past President of the Society of American Archivists. His talk will address the important issues explored in his recent book *Archives Power: Memory, Accountability, and Social Justice*.

Our luncheon speaker is Elizabeth Pryor, author of *Reading the Man: A Portrait of Robert E. Lee Through His Private Letters*. Ms. Pryor will talk about Lee's formative years and the cache of Lee family letters recently discovered in the vault of a local Alexandria bank.

Friday's evening reception will be at the spectacular George Washington Masonic Memorial Temple. Constructed during the 1920s to honor the nation's first president and most notable Mason, the Temple stands out as the signature landmark in the city's landscape, and the conference hotel is located in the shadow of this magnificent structure.

We look forward to seeing you in Alexandria for a sensational conference!

Erin Kinhart
Gina Rappaport
Co-Chairs, Program Committee

Jeff Flannery
John LeGloahec
Co-Chairs, Local Arrangements Committee

Please bring a copy of this program with you, as it is the only one that you will receive!

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Program Editor

Cheryl L. Stadel-Bevans, *HUD-OIG*

For additional conference information:
www.marac.info

Schedule-at-a-Glance

WEDNESDAY, May 4

5:00 pm–9:00 pm ..... *Registration*

THURSDAY, May 5

8:00 am–6:00 pm ..... *Registration*
8:00 am–5:00 pm ..... W1—*CIPM Training & Certification*
8:30 am–5:00 pm ..... W2—*Intro to EAD*
9:00 am–5:00 pm ..... W3—*Managing Electronic Records*
9:00 am–12:00 pm ..... W4—*Improving Grant Writing Skills*
10:30 am–10:45 am ..... *Workshop Break*
12:00 pm–1:00 pm ..... *Lunch on Your Own*
12:30 pm–5:30 pm ..... T1–T6—*Tours*
1:00 pm–6:00 pm ..... *MARAC Committee Meetings*
3:00 pm–3:15 pm ..... *Workshop Break*
6:30 pm–10:00 pm ..... *Steering Committee Meeting*
8:30 pm ..... *Hospitality Suite*

FRIDAY, May 6

7:30 am–5:30 pm ..... *Registration*
8:00 am–9:30 am ..... *Continental Breakfast*
8:00 am–5:00 pm ..... *Exhibitors*
8:15 am–9:00 am ..... *State Caucus Meetings*
9:00 am–10:00 am ..... *Plenary Session*
10:00 am–10:30 am ..... *New Member Orientation*
10:30 am–10:45 am ..... *Break & Student Poster Session*
10:45 am–12:15 pm ..... S1–S5—*Concurrent Sessions*
12:30 pm–2:00 pm ..... *Luncheon*
2:15 pm–3:45 pm ..... S6–S9—*Concurrent Sessions*
3:45 pm–4:00 pm ..... *Break*
4:00 pm–5:30 pm ..... S10–S14—*Concurrent Sessions*
6:00 pm–8:00 pm ..... *Reception*
8:30 pm ..... *Hospitality Suite*

SATURDAY, May 7

8:00 am–12:00 pm ..... *Registration*
8:30 am–9:30 am ..... *Breakfast and Business Meeting*
9:45 am–11:15 am ..... S15–S18—*Concurrent Sessions*
11:15 am–11:30 am ..... *Break*
11:30 am–1:00 pm ..... S19–S22—*Concurrent Sessions*
12:30 pm–5:00 pm ..... T7—*Shuter Hill Tour*

Conference Overview & Special Events

Wednesday, May 4

5:00 pm–9:00 pm ..... **Registration**
Inventors Foyer

Thursday, May 5

8:00 am–6:00 pm ..... **Registration**
Inventors Foyer

8:00 am–5:00 pm ..... **Workshops**
SEE PAGE 7

12:30 pm–5:30 pm ..... **Tours 1–6**
SEE PAGES 5–6

1:00 pm–6:00 pm ..... **MARAC Committee Meetings**
All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

6:30 pm–10:00 pm ..... **Steering Committee Meeting**
Edison F

8:30 pm ..... **Hospitality Suite**

Friday, May 6

7:30 am–5:30 pm ..... **Registration**
Inventors Foyer

8:00 am–9:30 am ..... **Continental Breakfast**
Foyer D

8:00 am–5:00 pm ..... **Exhibitors**
Foyer D

8:15 am–9:00 am ..... **State Caucus Meetings**
Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

9:00 am–10:00 am ..... **Plenary**
Edison D, E, F, G

Archival Ethics and the Call of Justice

Archivists have begun to recognize the power of archives, which arises from three central sources: the archivist's authority and power to shape part of society's collective memory; the archivist's responsibility and control over preservation and security of records; and the archivist's role of interpretation and mediation between records and users. A growing number of archivists have argued that the archival profession should

actively engage the political issues of our times. In supporting open government, public accountability, accurate remembrance of the past, and documentation of society's diversity, archivists should respond to what Nelson Mandela refers to as the call of justice. This challenges traditional archival practices and raises intriguing new questions about archival core values and ethics. These topics will be explored by our plenary speaker, Randall Jimerson, author of *Archives Power: Memory, Accountability, and Social Justice.*

10:00 am–10:30 am ..... New Member Orientation

Whether you are a new archivist or just new to MARAC, please join us at orientation so we may welcome you and answer any questions you may have about MARAC.

10:30 am–10:45 am .....Break and Student Poster Session
Foyer D

During the break, please visit with the vendors. Also stop by to discuss with the students their posters and the research or activities documented.

10:45 am–12:15 pm .....S1–S5—Concurrent Sessions
SEE PAGES 8–9

12:30 pm–2:00 pm .....Luncheon
Edison D

Robert E. Lee and Alexandria

The Civil War was one of America's defining moments, and May 2011 marks the beginning of sesquicentennial commemorations across the nation. Robert E. Lee, one of the Civil War's pivotal figures, spent his youth in the bustling port city of Alexandria, playing along cobblestone streets and learning life's first lessons. By May 1861, Lee had resigned his U.S. Army commission and Federal forces marched across the Potomac and occupied his childhood home.

In her riveting account *Reading the Man: a Portrait of Robert E. Lee through His Private Letters*, Elizabeth Brown Pryor draws a fresh portrait of the taciturn Confederate general, based on a close reading of his letters to family and friends. She will discuss the influence Alexandria had on the young Lee and talk about the discovery of a recently found cache of Lee family letters in an Alexandria bank vault. Ms. Pryor is a historian and former senior diplomat in the U.S. Foreign Service. *Reading the Man* won the 2008 Lincoln Prize, awarded by Gettysburg College and the Gilder Lehman Institute of American History.

2:15 pm–3:45 pm .....S6–S9—Concurrent Sessions
SEE PAGES 9–10

4:00 pm–5:30 pm ..... S10–S14—Concurrent Sessions
SEE PAGES 10–11

6:00 pm–8:00 pm .....Reception at the George Washington Masonic Memorial

Please join us in the Grand Masonic Hall of the George Washington Masonic Memorial for the MARAC member reception. The Memorial is the defining architectural landmark of Alexandria and located near the conference hotel. Dedicated to the memory of Washington, the nation's first president and a Freemason, the cornerstone was laid in 1923, but the interior was not completed until 1970, since the Masons determined not to pay for the construction with borrowed funds. Observation deck tours will be available during the reception, offering some of the best views of the metropolitan area.

8:30 pm ..... Hospitality Suite

Saturday, May 7

8:00 am–12:00 pm ..... **Registration**
Inventors Foyer

8:30 am–9:30 am ..... **Breakfast and Business Meeting**
Edison D

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45 am–11:15 pm ..... **S15–S18—Concurrent Sessions**
SEE PAGES 11–12

11:30 am–1:00 pm ..... **S19–S22—Concurrent Sessions**
SEE PAGES 13–14

12:30 pm–5:00 pm ..... **T7—Tour**
SEE PAGE 6

A PLAN OF ALEXANDRIA, NOW BELHAVEN, DRAWN BY GEORGE WASHINGTON. IMAGE COURTESY OF THE GEOGRAPHY AND MAP DIVISION, LIBRARY OF CONGRESS.

Tours

Registration and pre-payment required.

Unless otherwise indicated, tour attendees must arrange their own transportation to tour locations. Please arrive prior to tour start time. Detailed directions for each tour are located on the MARAC website.

Thursday, May 5

T1. Tour of Nationals Ballpark

Time: 1:30 pm (group will leave hotel for Metro at 12:30 pm)
Fee: $20.00 (includes Metro fare)
Minimum registration: 5
Maximum registration: 25

Join us for a behind-the-scenes look at Nationals Park. Over the course of an hour and fifteen minutes, you will visit several locations in the park, including the Shirley Povich Media Center, the Nationals dugout, and the clubhouse, and have the opportunity to throw a pitch in the Nationals bullpen.

T2. Gadsby's Tavern/Stabler-Leadbeater Apothecary Museum

Time: 2:00 pm
Fee: $10.00
Minimum registration: 10
Maximum registration: 20

Spend some time at Gadsby's Tavern Museum—where the 18th century comes to life! From 1796 to 1808, John Gadsby's establishment was a center of political, business, and social life in early Alexandria, entertaining George Washington, Thomas Jefferson, and other notables. Then walk a just a few blocks to Stabler-Leadbeater Apothecary Museum, one of the oldest pharmacies in the nation. The museum promotes a greater understanding of historic public health issues and has inspired visitors with the values of Quaker founder, Edward Stabler.

T3. The Lyceum

Time: 2:00 pm
Fee: $5.00
Minimum registration: 5
Maximum registration: 15

Alexandria's "History Museum"—originally built in 1839 as a grand hall to provide a place for lectures, scientific experiments and quiet reading—offers a window into the city's varied past. Later, the Lyceum functioned as a Civil War hospital, private home, office building, and the nation's first Bicentennial Center.

T4. The Friendship Firehouse

Time: 3:00 pm
Fee: $5.00
Minimum registration: 5
Maximum registration: 15

Tour a structure built in 1855 to house the equipment of the first volunteer fire company in Alexandria. The Engine Room on the first floor houses hand-drawn fire engines, leather water buckets, axes, sections of early rubber hose, and other historic fire-fighting equipment. An exhibition discusses the development of fire-fighting technology and other Alexandria fire companies. The second-floor Meeting Room is furnished as it was during the 19th century.

T5. Fort Ward Museum and Historic Site

Time: 2:00 pm
Fee: $5.00
Minimum registration: 12
Maximum registration: 25

Join us for a tour of the best preserved site from the system of Union forts and batteries built to protect Washington, DC, during the Civil War. Fort Ward stands out as a notable example of historic preservation and offers visitors a vivid picture of what a Civil War-era fortification looked like and how it functioned.

GADSBY'S TAVERN, CA. 1938. IMAGE COURTESY OF THE PRINTS & PHOTOGRAPHS DIVISION, LIBRARY OF CONGRESS.

T6. Alexandria Black History Museum

Time: 4:00 pm
Fee: $5.00
Minimum registration: 10
Maximum registration: 35

Originally the segregated library for Alexandria's African American residents, the museum documents the local and national history, culture, and contributions of Black America. Tour the complex, which includes the museum, Watson Reading Room, Robert H. Robinson Library (established as the first library in Alexandria for African American citizens following a sit-in at the Alexandria Library), and Alexandria's first permanent exhibit on African American life in Alexandria.

Saturday, May 7

T7. Alexandria Archaeology—Tour of Shuter's Hill Excavation Site

Time: 1:00 pm (group will leave from hotel at 12:30 pm)
Fee: $5.00
Minimum registration: 10
Maximum registration: 20

Shuter's Hill is the site of the George Washington Masonic National Memorial. However, during the 18th century, it was the home of a plantation and of a Civil War fort during the 19th century. City archaeologists have been digging near the monument each summer since 1995 to locate and document remains and other features remaining from earlier uses of the site.

U.S. FIRE DEPT., ALEXANDRIA, WITH STEAM FIRE ENGINES JULY 1863. IMAGE COURTESY OF THE PRINTS & PHOTOGRAPHS DIVISION, LIBRARY OF CONGRESS.

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Workshops

Thursday, May 5

W1. Certified Institutional Protection Manager (CIPM) Security and Safety Training and Certification

Full Day Workshop: 8:00 am–5:00 pm
Registration Minimum: 10
Registration Maximum: 25
Cost: $195.00

Instructor:
Stevan P. Layne, *CPP, CIPM, CIPI, President, International Foundation for Cultural Property Protection*

This workshop is for anyone tasked with the safety and security of a cultural facility or public institution and will encompass a variety of topics, including Successful Personnel Management; Legal Considerations & Litigation Avoidance; Physical Security & Electronic Protection; Fire Protection; Workplace Violence Prevention; Emergency Management Planning; and Protecting Collections. This management level training program involves one full day of intensive, hands-on, realistic training, followed by an on-site examination. Each attendee receives a copyrighted training CD, which incorporates detailed course handouts and policy guidelines. Participants receive credit towards the Certified Institutional Protection Manager (CIPM) designation.

W2. Introduction to EAD

Full Day Workshop: 8:30 am–5:00 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $80.00

Instructor:
Michele Combs, *Syracuse University Special Collections Research Center*

****Please Note**** Participants will need to bring their own laptop computer to the workshop and will receive instructions a few weeks before the workshop on software they need to download and install. The software will run on PCs, Macs, and Linux machines.

A full day of hands-on experience with EAD encoding. The workshop will begin with a brief introduction to EAD and its relationship to other standards (LCSH, DACS, AAT, etc). Participants will be introduced to the basic structure of an EAD document and the elements required for a DACS minimum-level description. Then, starting with a provided EAD template and XSL style sheets, participants will produce a completely encoded finding aid ready for publication via web browser. Along the way, we will discuss the importance of documented encoding guidelines, inclusion of digital objects, incorporation of EAD into the processing workflow, publishing finding aids to the web, and resources for further exploration. No prior knowledge of EAD is necessary but participants should be comfortable with general Windows functionality.

W3. Managing Electronic Records

Full Day Workshop: 9:00 am–5:00 pm
Registration Minimum: 5
Registration Maximum: 20
Cost: $80.00

Instructor:
Geof Huth, *New York State Archives*

Many people like to treat electronic records as they do the weather: by, as Mark Twain said, complaining about it but doing nothing about it. We are now decades from the point at which that was an excusable way for archivists to address the issue of electronic records. This workshop will provide a simple introduction to the world of managing electronic records in archives by reviewing every aspect of archival workflow as it relates to electronic records. Particular focus will be placed on understanding the choices for long-term electronic file formats as well as the basics of preservation.

W4. Improving Grant Writing Skills

Half-day workshop: 9:00 am–12:00 noon
Registration Minimum: 5
Registration Maximum: 20
Cost: $45.00

Instructors:
Lucy Barber, *National Historic Publications and Records Commission*
Elizabeth Joffrion, *National Endowment for the Humanities*
Christa Williford, *Council on Library and Information Resources*

The workshop is targeted to archivists, librarians, and staff at collecting institutions at all levels who have an interest in improving their grant writing skills. The workshop topics include types of grants and grant funders; fundamentals of effective grant writing; creating work plans and budgets; the grant review process; and funding resources.

Concurrent Sessions

Friday, May 6

10:45 am–12:15 pm

S1. Working with Publishers

What are the major issues that archivists face when working with publishers? The participants on this panel will describe their experiences in developing and publishing books based on their collections and monographs about archival theory and practice.

Moderator:
Kate Theimer, *Archives Next*

Speakers:
Jason Speck, *University of Maryland*
Pamela C. Whitenack, *Hershey Community Archives*
Liza Kirwin, *Archives of American Art, Smithsonian Institution*

S2. Archivists on "The Hill"

For the past few years, the number of archivists working on Capitol Hill has grown as congressional members and committees recognize both the need for records management and the need to preserve their historically important records. The archivists have varied backgrounds, with some possessing formal training and others finding themselves suddenly launched into a new role as archivist for their offices. No matter their prior experience, all face the same challenges in the fast-moving "sensational" environment of Capitol Hill, where politics dominate, change is constant, and the rules are not always established.

Chair:
Nan Mosher, *Office of Senator Mitch McConnell*

Speakers:
Robin Reeder, *Office of History and Preservation, U.S. House of Representatives*
Will Arthur, *U.S. Senate Committee on Health, Education, Labor, and Pensions*
Andria Field, *Office of the Architect of the Capitol*

S3. An Eye to the Future: Student Research Paper Session

This session will highlight research from current students in graduate programs throughout the Mid-Atlantic region. Their topics include documenting contemporary feminism, East German poster collections, improving processes for artists' book collections, and how interpersonal skills affect the hiring of new archivists.

Chair:
Anne Turkos, *University of Maryland*

Speakers:
Rosemary K. J. Davis, *Pratt Institute*
Leah Donnelly, *Drexel University*
Eden Elizabeth Sly Orelove, *University of Pittsburgh*
Christiana Dobrzynski Grippe, *Drexel University*

S4. Documentary on a Dime

In an era of ever-tightening budgets, institutions face great challenges in their efforts to produce exciting exhibits and programs that will engage increasingly sophisticated audiences. This panel will discuss how the Town of Leesburg, VA, successfully developed a video documentary history despite limited resources. Learn how the team collaborated on this complex project, including problems encountered and solutions found, equipment, volunteers, and resources. See excerpts from their documentary that illustrates the expansion of town government and community evolution over 250 years.

Chair/Speaker:
Beth Schuster, *Marriott International, Inc.*

Speakers:
Stephanie A. Hunter, *Thomas Balch Library*
Matthew C. Exline, *Living Stones Productions*

MARAC would like to thank Hollinger Metal Edge, Inc. for their support of the plenary.

S5. New Tools to Address Electronic Records Challenges

This session's panelists—an archivist and two computer scientists—will discuss tools they have developed to assist archivists in appraisal, preservation, arrangement, description, and access for very large record collections. In particular, they will describe tools for converting files from one format to another and evaluating the conversions; tools for data mining and visualization; and tools for file format and record type identification. Panelists will also discuss work done with the National Archives (UK) to improve the technology underlying PRONOM.

Chair:
Susan Sullivan, *National Archives and Records Administration*

Speakers:
Peter Bajcsy, *National Center for Supercomputing Applications*
Maria Esteva, *Texas Advanced Computing Center*
William Underwood, *Georgia Tech Research Institute*

2:15 pm–3:45 pm

S6. Independent School Archives

Single-sex or Co-ed? Boarding or Day? Lower School or Upper School? Independent Schools are diverse in terms of populations served, educational philosophy, and size. Their archives are just as diverse, but for different reasons. Five archivists will discuss how their respective archives serve their diverse communities.

Chair/Speaker:
Laura Vetter, *Episcopal High School*

Speakers:
Elizabeth Di Cataldo, *Bryn Mawr School*
Jacqueline Haun, *The Lawrenceville School*
Jim McMahon, *Milton Hershey School*
Peter Rawson, *The Hotchkiss School*

S7. New Developments in Describing Audiovisual Materials

Despite the availability of DACS in preparing descriptions of archival materials, many archivists are still challenged by the lack of guidance in describing audiovisual items. This session examines new practices, guidelines, and tools for the description of audiovisual materials, including a presentation on the formation of DACS for Archival Sound Recordings. Session attendees will also learn about OpenMIC, OpenWMS, and the research and development of guidelines for EAD encoding of audiovisual items found within manuscript collections at the Archives of American Art.

Chair:
Robin Pike, *Catholic University of America*

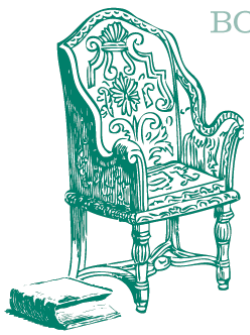
Speakers:
Jane Otto, *Rutgers University*
Megan McShea, *Archives of American Art, Smithsonian Institution*
Margaret Kruesi, *Library of Congress*

S8. When Archivists Have Faculty Status

Archivists, curators, and librarians at academic archives and libraries are often required to participate in campus-wide systems for faculty status. Archivists with faculty status may be evaluated based on separate appointment, promotion, and tenure (APT) requirements or in an identical track with the teaching faculty. This session will focus on the challenges of faculty status for archivists, including rubrics of the appointment; the demands of scholarship and creativity (especially exhibitions); and the role of service. Panel participants include a senior faculty member, a junior faculty member, and an archivist who has left academia.

Moderator:
Vincent J. Novara, *University of Maryland*

Speakers:
Michael Knies, *University of Scranton*
Lindsey Loeper, *University of Maryland, Baltimore County*
Kate Murray, *National Archives and Records Administration*



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S9. Challenging Western Archival Concepts: Implementing the Protocols for Native American Archival Materials

Since its publication in 2006, the *Protocols for Native American Archival Materials* has sparked many and varied opinions about their implementation that touch on such issues as ethics, sensitivity, and access. The presenters will discuss effective strategies for integrating sections of the *Protocols* into the daily operations of repositories holding collections relating to Native Americans and present case studies on aspects of these initiatives, as well as share personal insights into the struggles of incorporating the *Protocols*. In addition, the panel will discuss how the *Protocols* significantly relate to other emerging issues such as social justice, intellectual property rights, and traditional cultural expression.

Chair:
Jennifer R. O'Neal, *National Museum of the American Indian Archive Center*

Speakers:
Guha Shanka, *American Folklife Center, Library of Congress*
Tim Powell, *American Philosophical Society*
Robert Leopold, *Smithsonian Institution*

4:00 pm–5:30 pm

S10. Social Media Sensations: Creative Possibilities for Archives and Web 2.0

Archivists have begun to address the opportunities and challenges of responding to social media and Web 2.0 applications, with some creative innovations. The digital future requires new skills and tools to meet the needs of users. The speakers will discuss staying true to our purpose as archivists while moving forward; innovative uses of social media by archives; changes to our work brought by social media; and measuring outcomes produced from implementing social media tools.

Chair:
Leanda Gahegan, *National Anthropological Archives, Smithsonian Institution*

Speakers:
Rand Jimerson, *Western Washington University*
Kate Theimer, *Archives Next*
Rachael Cristine Woody, *Freer Gallery of Art and Arthur M. Sackler Gallery Archives, Smithsonian Institution*

S11. Food for Thought: Promoting Cookbook and Recipe Collections

With increasing interest in local food, archivists should promote and encourage the use of cookbook, recipe, and food history collections. Our speakers will present their institutions' cookery collections and give session attendees a taste of the projects these collections have inspired, including the acquisition of these collections and the initiatives sparked by the acquisitions. They will also discuss writing a historical cookbook and the impact of its publication as well as preparing recipes as a material culture teaching tool.

Chair:
Jaime Margalotti, *University of Delaware*

Speakers:
Gail McMillan, *Virginia Tech*
Deirdre Scaggs, *University of Kentucky*
Steven Fisher, *University of Denver*
Lu Ann De Cunzo, *University of Delaware*

PHOTOGRAPH OF PRESIDENT TRUMAN WEARING HIS MASONIC REGALIA WITH OTHER DIGNITARIES AT THE GEORGE WASHINGTON NATIONAL MASONIC MEMORIAL IN ALEXANDRIA, VIRGINIA., 02/22/1950 [ARC IDENTIFIER 200176] . IMAGE COURTESY OF THE NATIONAL ARCHIVES AND RECORDS ADMINISTRATION.

S12. Wanting Different Things (in Archives and Manuscripts)

This session will examine convergences and divergences in the descriptive practices of archival and manuscript collections. The Rare Books and Manuscripts Section is promoting new standards in the item-level cataloging of modern manuscripts whereas "less process" means doing high-level minimal cataloging. Do archivists and manuscript curators have shared goals or is this divergence in description practices a symptom of the profession's fragmentation into subspecialties? Come hear the three speakers discuss the philosophical underpinnings of different descriptive approaches and what it may mean for us as a profession.

Chair:
Adriane Hanson, *Princeton University*

Speakers:
Dan Santamaria, *Princeton University*
Diane Ducharme, *Yale University*
Betsy Pittman, *University of Connecticut*

S13. *In the Year 2525*: Preservation and Outreach for Music and Recorded Sound Collections

What's DAT? Quit scratching your head and find out! Come and learn about music and recorded sound collections. This session will explore the old and the new, including the evolution of recorded sound; what to do with DATs and other old, obsolete, or mysterious audio-visual materials in your collections; and preservation issues for music, performances, oral histories, and other sound recordings now created in multiple formats. Get answers, useful tips, and innovative outreach ideas for your collection issues from the experts.

Speakers:
Matthew Barton, *Library of Congress*
Jeff Place, *Ralph Rinzler Folklife Archives and Collections, Smithsonian Institution*

S14. Bringing Records to Life: "Sensational" Outreach

Museums and historical foundations frequently use archival repositories to create their programs and events. These programs, in turn, provide new outlets for archivists to showcase their collections. Working together, they can discover innovative ways to bring historical records alive to the public. Two directors of local museums will talk about their signature exhibits and public programs and how they exploit onsite and local archival collections to produce them. An archivist from a local historical society will share her perspective and some exciting programs she has worked on for surrounding museums. All will show the directions outreach can take to enhance the public's experience of our historical past.

Chair/Speaker:
Gretchen Bulova, *Gadsby's Tavern Museum and Stabler-Leadbeater Apothecary Museum*

Speakers:
Jim Mackay, *The Lyceum*
Brigette Kamsler, *Historical Society of Frederick County (MD)*

Saturday, May 7

9:45 am–11:15 am

S15. Archives and Community Colleges: Addressing Challenges, Needs, and Opportunities

This session will focus on the challenges community college staff face in collecting and preserving archival material. Panelists will share their experiences working with community college collections, as staff members or outside consultants. Their topics include the international influences on the content and the condition of archival collections at Bermuda College; working with library staff to process the papers of a local politician in Howard County, Maryland; and the challenges of an archives program in the South Bronx, New York, and its role in outreach to the greater community.

Chair:
William Casari, *Hostos Community College of the City University of New York*

Speakers:
Alan Delozier, *Seton Hall University*
Robin Emrich, *Columbia (MD) Archives*
Matthew Flaherty, *Hostos Community College of the City University of New York*

S16. Hidden in Plain View: Discovering the Social History of Buildings

Although buildings themselves can be said to be self-documenting, architectural records tend to tell more about the how rather than the why of the structure. Our speakers mine records describing the creators' intentions for two sensational Pittsburgh buildings. Come hear about the records related to various stories about the meaning and purpose of the design of the University of Pittsburgh's Cathedral of Learning; examine the local and international power struggles unfolding in the records detailing the creation of the Nationality Rooms at the Cathedral's base; and look beyond the initial records of Henry Hornsbostle's plans for the design of Carnegie Mellon University's College of Fine Arts building, which was called "a celestial atlas of art history," to other more personal records in the university's archives.

Chair:
Marianne Kasica, *University of Pittsburgh*

Speakers:
Bernadette G. Callery, *iSchool, University of Pittsburgh*
Kendal Shaber, *Duquesne University*
Jennie Benford, *Carnegie Mellon University*

S17. Tales from the Trenches: Off-site Appraisal

Off-site appraisal can be laborious and time-consuming but is rarely regretted because the archivist is well rewarded for the effort. The benefits of off-site appraisal can include strengthened donor relations; enhanced understanding of the context and relationships of the records; organic plans for arrangement; and most importantly, insurance that only the appropriate materials are transferred to the archives—all of which will save the archivist time and resources down the road. Speakers in this session will present on their personal experiences with off-site appraisal.

Chair:
Gail Cinoski, *University of Maryland*

Speakers:
Jason Stieber, *Archives of American Art, Smithsonian Institution*
Susan McElrath, *American University*
Leahkim Gannett, *University of Maryland*
Kelly Smith, *The Studio Theatre*

S18. Rights, Reproductions, and Reality: The Business of Serving Our Researchers

Do you deal with the business of determining intellectual and property rights, filling reproduction requests, and granting permissions? At this roundtable discussion, the panelists will present real world, practical applications of rights and reproductions policies and the issues beyond copyright. Bring your questions, anecdotes, problems and ideas. Suggestions, advice and empathy freely offered.

Chair:
Wendy Hurlock-Baker, *Archives of American Art, Smithsonian Institution*

Speakers:
Jenny Ferretti, *Maryland Historical Society*
Karma Foley, *freelance archivist and researcher*
Daisy Njoku, *National Anthropological Archives and Human Studies Film Archives, Smithsonian Institution*
Faye Haskins, *DC Public Library*

11:30 pm–1:00 pm

S19. The Road to Sensational Leadership: The Archives Leadership Institute

For the past three years, the University of Wisconsin-Madison, with NHPRC funding, has hosted an intensive weeklong "boot camp" for emerging leaders in our profession. The goal of the Archives Leadership Institute (ALI) is to examine leadership needs of the archives profession and prepare archivists to influence policy and effect change on behalf of the profession and the public they serve. The panelists—ALI participants and instructors—will share information about their experiences; explain how the ALI contributed to their personal growth and professional development; and provide insights into succession planning.

Moderator/Speaker:
Susan E. Davis, *Drexel University*

Speakers:

Maureen Sullivan, *Maureen Sullivan Associates*
William Carpenter, *National Archives and Records Administration*
Geof Huth, *New York State Archives*
Nancy Melley, *National Historical Publications and Records Commission (NHPRC)*
Joanne Murray, *Drexel University*

S20. From Boxes to Bytes: Archives and the Civil War

Come celebrate the 150th anniversary of the Civil War with three researchers who have used special collections and rare book rooms to support their work. Mr. Sauer will show how a doctor's ledger from 1862–1863, written in pencil, evolved into a spreadsheet with supporting data and verification of information. Mr. Deiss will discuss his research to correlate events with military orders, service records, pension files, and other ephemera while editing and annotating the diary of Captain Loren Webb. Dr. Herrin will describe the collaborative regional history program and the creation of a new website about the Civil War era in mid-Maryland for researchers.

Chair:
Walter Powell, *Mount Saint Mary's University*

Speakers:
Richard Sauer, *Independent researcher*
Jonathan Deiss, *Independent researcher*
Dean Herrin, *The Catoctin Center for Regional Studies*

S21. Oral History: Digitization, Access, and Outreach

Do you need to know more about oral history digitization, access, and outreach projects? Then come listen to the presenters as they discuss these topics, including funding and planning for digitization; implementing best practices; tracking and preserving digital files; cataloging collaboratively; and creating web access to materials. This session will also explore using academic oral history programs to support many varied researchers who want to learn from oral history, conduct a project, or draw on the resources for community needs.

Chair/Speaker:
Jennifer Snyder, *Archives of American Art, Smithsonian Institution*

Speakers:
Kate Stewart, *Civil Rights History Project, American Folklife Center*
Beth Millwood, *Southern Oral History Program, University of North Carolina at Chapel Hill*

S22. Sensational Archives and Collections: A *Pecha Kucha* Session

In this set of fast-paced presentations, each speaker will highlight a sensational collection, an archival sensation, or the sensory nature of archival materials.

Chair:
Sarah Stauderman, *Smithsonian Institution Archives*

Speakers:

Jaime Margalotti, *University of Delaware*
Stop and Smell the Flowers: Horticulture Collections at the University of Delaware

Rachel D'Agostino, *The Library Company of Philadelphia*
American Book Bindings Witness the Industrial Revolution and the Gilded Age

Laurie A. Preston, *Randolph-Macon College*
The Casanova Collection at Randolph-Macon College

Carrie Hintz, *Columbia University*
The Naked Lunch and Other Sensory Experiences in the Archives: Documenting the Beat Generation at the Rare Book & Manuscript Library, *Columbia University*

Elizabeth A. Novara, *University of Maryland*
"Six to Six" Labor Banner Sensation

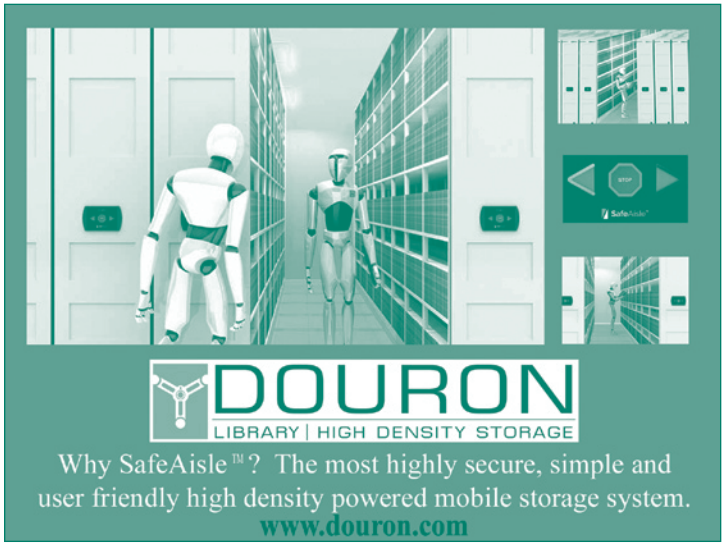
Diane Riley, *Nazareth College*
Celebrate Naz

Jaime Margalotti, *University of Delaware*
The Beginning of 3-D Entertainment: Nineteenth-century Stereographs at the Library Company of Philadelphia

Karma Foley, *Human Studies Film Archives, Smithsonian Institution*
The Trials and Joys of Processing a Large Multimedia Collection

Irwin Gordon, *YaShad*
"I Want My Daddy's (and Mommy's) Work Records!" – Social Security Detailed (Itemized) Employment Earnings Statements

WASHINGTON MEMORIAL. ALEXANDRIA, VIRGINIA. 1941. IMAGE COURTESY OF THE PRINTS & PHOTOGRAPHS DIVISION, LIBRARY OF CONGRESS.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Hotel Registration

The Westin Alexandria

400 Courthouse Square
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Phone: 866-837-4210

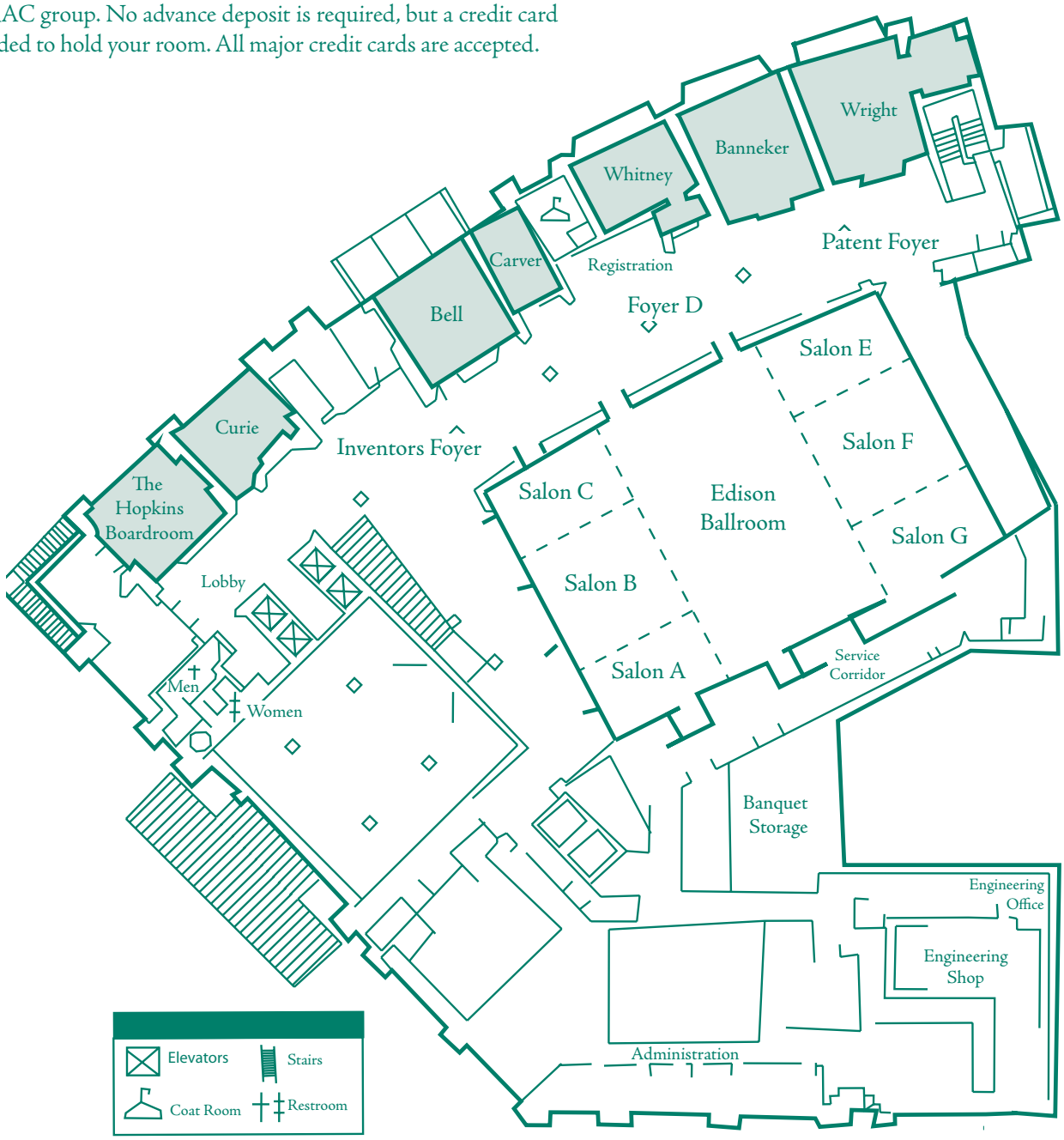
Reservations may be made by telephone or via the MARAC personalized group web page set up by The Westin.

http://www.starwoodmeeting.com/StarGroupsWeb/res?id=1008040741&key=944C1

If registering by phone, please identify yourself as part of the MARAC group. No advance deposit is required, but a credit card is needed to hold your room. All major credit cards are accepted.

Wireless high speed Internet access is available in all guest rooms for $9.95 per day.

The MARAC room rate is $169.00 per night. Taxes are 11.5% per night. Rates are guaranteed until April 4, 2011, and are available Wednesday through Saturday nights. Check in is at 3:00 pm and check out is at 12:00 noon.



Transportation & Parking

By Car

Map

A detailed local area map is available at http://www.starwoodhotels.com/westin/property/area/map.html?propertyID=1718

Parking Information:

A parking garage is available around the corner from the hotel. Parking is $12.00 per day for self parking, and overnight hotel guests have in and out privileges.

From the South:

Take I-95 North towards Washington. As you approach Springfield, VA, stay on I-95 North, following the signs towards Baltimore onto the Capitol Beltway (outer loop). Take Exit 176B North Telegraph Road (Route 241) going towards Alexandria. Take the Duke Street Exit East. Continue on towards Alexandria. Turn right onto Dulany Street. Turn right onto Ballenger Street. Turn right onto Courthouse Square. The hotel is on the right.

From the West:

Take I-66 East towards Washington. Merge onto the Capitol Beltway (I-495 South, outer loop) via Exit 64A towards Richmond. As you approach Springfield, VA, stay on the Beltway, following the signs for I-95 North and towards Andrews Air Force Base and Baltimore. Take Exit 176B North Telegraph Road (Route 241) going towards Alexandria. Take the Duke Street Exit East. Continue on towards Alexandria. Turn right onto Dulany Street. Turn right onto Ballenger Street. Turn right onto Courthouse Square. The hotel is on the right.

From the North and East:

From the North, take I-95 South and merge onto the inner loop of the Capitol Beltway (still I-95 South) towards Andrews Air Force Base. From the East, take Route 50 West towards Washington and exit onto I-95 South, the Capitol Beltway, via Exit 7A toward Richmond. Follow I-95 S and cross over the Woodrow Wilson Bridge into Virginia. Stay to the right and take Exit 176B North Telegraph Road (Route 241). Merge onto 236 East, Duke Street. Turn right onto Dulany Street. Turn right onto Ballenger Street. Turn right onto Courthouse Square. The hotel is on the right.

By Air

Washington National Airport is five miles from the conference hotel. Rental car services and taxies are available at the airport. Typical minimum taxi fare is $15. The hotel offers an airport shuttle for a fee of $10. The shuttle must be scheduled prior to your arrival. Contact the hotel for more information. Drive time from the airport is about 15 minutes and directions to the hotel are available on the hotel's website. You may also take the Metro from the airport to the King Street Station. See the Metro information below.

By Train

Near the hotel are both a Metro station (Blue and Yellow lines) and an Amtrak station. For those attendees arriving at National Airport, the airport and the King Street Metro station are on the same lines. Board trains in the direction of Huntington (Yellow line) or Franconia-Springfield (Blue line) and travel two stops. The Amtrak station in Alexandria is serviced by many of the East Coast trains. Those arriving at Union Station in DC may also transfer to Metro at that location. To do so, take the Red line from Union Station towards Shady Grove. Exit at Metro Center, and transfer to a Yellow line train towards Huntington.

For more details, visit http://www.wmata.com and http://www.amtrak.com.

Walking Directions from the Train Stations:

From the King Street Metro Station: Turn right onto Diagonal Road. Walk one block, cross Duke Street, and proceed between the two stone lions one block down Dulany Street. Turn right onto Jamieson Avenue and walk two blocks.

From the Amtrak Station: Turn right onto Callahan Drive, walking half a block to King Street. Turn right onto King Street. Walk one block to Diagonal Road. Turn right, walk one block, cross Duke Street and proceed between the two stone lions one block down Dulany Street. Turn right onto Jamieson Avenue and walk two blocks.

Registration

Name (to appear on badge): _____

Institution: _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ E-mail: _____

Please list any special assistance required: _____

Please check: MARAC Member? ❑ YES ❑ NO New member? ❑ YES ❑ NO

REGISTRATION

Postmarked by March 30:	❑ MARAC member—$65.00	❑ Non-member—$110.00
Postmarked March 1–April 15:	❑ MARAC member—$75.00	❑ Non-member—$120.00
After April 15 (register on-site):	❑ MARAC member—$85.00	❑ Non-member—$130.00

❑ Student Rate (please include photocopy of valid Student ID): $35.00
❑ Saturday only registration rate: $45.00

Registration Fee: $_____

WORKSHOPS *(Confirmations will be made by the MARAC Meetings Coordinating Committee)*

W1 Thursday	❑ CIPM Safety & Security Training & Certification	#_____ @ $195/person	$_____
W2 Thursday	❑ Introduction to EAD	#_____ @ $80/person	$_____
W3 Thursday	❑ Managing Electronic Records	#_____ @ $80/person	$_____
W4 Thursday	❑ Improving Grant Writing Skills	#_____ @ $45/person	$_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS *(Please check the box for each tour you plan to attend.)*

T1 Thursday	❑ Nationals Ballpark	#_____ @ $20/person	$_____
T2 Thursday	❑ Gadsby's Tavern / Apothecary Museum	#_____ @ $10/person	$_____
T3 Thursday	❑ The Lyceum	#_____ @ $5/person	$_____
T4 Thursday	❑ The Friendship Firehouse	#_____ @ $5/person	$_____
T5 Thursday	❑ Fort Ward Museum and Historic Site	#_____ @ $5/person	$_____
T6 Thursday	❑ Alexandria's Black History Museum	#_____ @ $5/person	$_____
T7 Saturday	❑ Shuter's Hill Archaeology Site	#_____ @ $5/person	$_____

Please help us plan meeting arrangements by checking the activities you plan to attend:

❑ Friday Continental Breakfast		FREE
❑ Friday Luncheon (check ONE entree choice below):		
❑ Roast Stuffed Chicken Breast Provencal	#_____ @ $25/person	$_____
❑ Vegetable Lasagna Roulade	#_____ @ $25/person	$_____
❑ Friday Reception at George Washington Masonic Memorial	FREE	
❑ Guest Ticket	#_____ @ $10/person	$_____
❑ Saturday Morning Breakfast before Business Meeting	#_____ @ $18/person	$_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please circle the program sessions you plan to attend:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22

TOTAL ..... $_____

PAYMENT INFORMATION To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after April 20, 2011.

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Cover Image: Birds eye view of Alexandria, Va. Image courtesy of the Geography and Map Division, Library of Congress.